

## HILLCLIMB DATES:

Pagoda: June 22-23, 2024

Duryea: August 17-18, 2024

## CONTACT INFORMATION:

If you have decided to become a sponsor for this year's events, please indicate the sponsorship level, send the necessary information, and a check made payable to "BMR-SCCA" no later than:

**Platinum:** April 1, 2024

**Email a copy of your logo (.jpg, .bmp) by 4/1/2024 to rikrock@live.com**

**Gold/Silver:** May 15th

**Patron:** June 1st to arrange for pick-up of items.

We appreciate your Sponsorship consideration.

Rich Rock, BMR Hillclimb Chair

Mike Daley, BMR Regional Executive

Address:

BMR  
PO Box 13641  
Reading, PA 19612

[www.BMR-SCCA.org](http://www.BMR-SCCA.org)



# 2024

## HILLCLIMB

## SPONSORSHIP

## OPPORTUNITIES



PAGODA HILLCLIMB: June 22-23

DURYEA HILLCLIMB: August 17-18

## 2024 HILLCLIMB SPONSORSHIP

The Blue Mountain Region of SCCA is hosting the **72nd** running of the hillclimbs in Reading and would like you to consider becoming a Sponsor of these events.

During the 2023 events, there were over 200 drivers participating – from up and down the eastern seaboard, not to mention the hundreds of volunteers, family, friends, and spectators that came to watch.

BMR has very strong links to the local communities; supporting local associations – from first responders, Reading Department of Recreation, to Pagoda Skyline Inc, and the Mount Penn Preserve, to name a few.

We are very proud of our community involvement as well as the achievements of our racers and volunteers. There are, however, many expenses connected with hosting the Pagoda and Duryea Hillclimbs each year and we rely solely on our own fundraising events and the support of businesses such as yours.

Each hillclimb event is held on a Saturday and Sunday, and draws an ever increasing amount of spectators from the local communities as well as news coverage – TV, newspaper, radio and internet.

The Sponsorship information has a variety of levels and indicates what we are willing to do for you for your sponsorship. We do hope that this is something you might be willing to consider and welcome the opportunity to speak with you on this or any other sponsorship.

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## PLATINUM LEVEL: \$500

Company Logo on all Print Material

- Posters/ads (750)
- Cover/program book (300)
- Event T-Shirts (500)

Two of your company banners displayed at highly visible, prime locations along the course.

Ability to set-up a display for your business

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

**LOGO Due Date:** April 1, 2024

**Email a copy of your logo (.jpg, .bmp) by April 1, 2024 to [rikrock@live.com](mailto:rikrock@live.com)**

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## GOLD LEVEL \$225

Two of your company banners displayed at highly visible, prime locations along the course

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

## SILVER LEVEL \$150

One of your company banners displayed at a highly visible, prime location along the course

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

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## PATRON SPONSOR

**Donation of:**

*Door Prizes*

*Promotional Items for Driver / Worker Bags (175-200 distributed per event).*

*Discount / Gift Cards to be used at your establishment*

Donation of small items - company advertisement (pens, magnets, key chains, etc...).

Contact to arrange pick-up:

PHONE (\_\_\_\_) \_\_\_\_\_

Items/Qty: \_\_\_\_\_

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*All Sponsors are acknowledged in announcements made throughout the events.*

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